



*Girlfriends Get-A-Way Women's
Retreat™
2010 Advertiser & Vendor Packet*

**Girlfriends
Get-A-Way
Women's Retreat™**
c/o G.R.A.C.E., Inc.
P.O. Box 88094
Houston, TX 77288
P) 713-370-8540
F) 832-645-7332
www.gfgretreat.com
girlfriends@gfgretreat.com





Dear Prospective Partner,

Girlfriends Get-A-Way Women's Retreat™ (GFG) started in a one-bedroom hotel suite as a life-changing gift to my friends. Many of them expected a typical "girls night out" but left empowered with a renewed sense of self. Since that night, GFG has taken a life of its own and now presents a refreshing twist to Christian women's conferences.

Over the past three years, the event grew into a two-day conference, touching nearly 100 lives by offering faith-based teaching with practical application and relaxation through spa services, dance lessons and a host of other activities. Knowing the daily demands often placed on women, the event serves as an effective outlet for women to get away and be refreshed.

Because women are often the heartbeat of the community, this event has proven to be not only beneficial for the attendee, but the community as a whole. From the host of attendee testimonials received, the event has motivated women to be better mothers, wives, daughters and friends. Women have been encouraged to identify their God-given purpose and step out to author books, develop businesses and start ministries. Attendees have been inspired to improve their standard of living not only for themselves but their families while celebrating the beauty of friendship. GFG not only impacts the lives of women but teenage girls as well. Last year, we introduced teenage girls to the event through our mentoring program, G.E.N.E.S.I.S. (Girls Experiencing New Encounters; Succeeding In Sisterhood).

Embarking on its fourth year, GFG keeps getting progressively better. We will continue empowering women with this year's theme of "**Take Up Your Torch: Celebrating The Legacy of Women.**" In addition to the standard elements of previous years, we are incorporating a *Legacy Luncheon*, where we will celebrate and honor women and one teenage girl who has impacted the community. To continue the growth of this event, we are asking for your support. We hope that you will consider partnering with us and supporting our efforts.

Best Regards,

Leslie A. Goode
Founder

**Girlfriends
Get-A-Way
Women's Retreat™**
c/o G.R.A.C.E., Inc.
P.O. Box 88094
Houston, TX 77288
P) 713-370-8540
F) 832-645-7332
www.gfgretreat.com
girlfriends@gfgretreat.com





Girlfriends Get-A-Way Women's Retreat™ (GFG) is a Christian-based women's conference that allows women to take a break from life's daily routine to relax, refresh and refocus through activities that merge ministry, practical application, personal development and outreach. With a strong emphasis on friendship, GFG believes women are not designed to go through life alone; everyone needs the support of a girlfriend.

During a series of life challenges, Leslie Goode realized one cannot go through life without wisdom, faith and the support of girlfriends. Seeing her friends with similar challenges, Leslie's dream was to create an atmosphere for Christian girlfriends to get away from the hustle and bustle of everyday life to relax, refresh and refocus. God blessed Leslie with this dream when the first GFG came to fruition in 2007.

Initially, GFG was designed to be a one-time, *one-day* event. After seeing the impact of Min. Wonderland Hudson's message for women to "...wise up, lighten up and rise up," a one-time event turned into an official conference. In 2008, the first GFG *two-day* conference expanded to encompass an elegant brunch and series of sessions with multiple speakers encouraging the women to "fan the flame" by pushing past fears and tapping into the talents and gifts God placed in their hearts.

In 2009, GFG pushed to the next level; women were encouraged to get "back to the basics." It was also the introductory year of G.E.N.E.S.I.S. (Girls Experiencing New Encounters; Succeeding In Sisterhood), a program designed to help high school girls achieve their destiny and purpose in life through exposure to life skills training, the arts and professional development.

Now entering into its fourth year, with God's direction Goode is ready to take GFG to the next level. In addition to what participants have come to love and expect from GFG, the 2010 conference will also incorporate additional activities such as a legacy luncheon, which will honor women in our community and one high school girl. Sisterhood knows no boundaries, and GFG will continue to touch the lives of women and girls everywhere for generations to come.

Girlfriends Get-A-Way Women's Retreat™ is under the umbrella of G.R.A.C.E. Inc. (Goode Resources to Achieve Community Excellence), a nonprofit organization.

**Girlfriends
Get-A-Way
Women's Retreat™**
c/o G.R.A.C.E., Inc.
P.O. Box 88094
Houston, TX 77288
P) 713-370-8540
F) 832-645-7332
www.gfgretreat.com
girlfriends@gfgretreat.com





WHO ATTENDS

- ✓ Gender: Female audience
- ✓ Adult Age: Open to all adult women. Average age 25-45.
- ✓ Employed or transitioning employment
- ✓ GENESIS Age (Teens): High school aged-14-18.

NUMBER OF PARTICIPANTS

- ✓ 2007 - 40 attendees. Inaugural event at hotel. Free event. By invitation only.
- ✓ 2008 - 40 attendees. Attendees paid registration fee. Open to public.
- ✓ 2009 - 64 attendees. Attendees paid registration fee. Open to public.

GFG 2009 CONFERENCE HIGHLIGHTS

- ✓ Two days of fun-filled inspirational activities
- ✓ Introduction of GENESIS teen mentoring program
- ✓ Speakers: Pastor Dennis Daniels, Jr., Dawn Fobbs, Cheryl D. Brown, J.J. Moses, Elder Sandra L. Reis, Melodie Wade and Janice Ward
- ✓ Praise & Worship Leaders: Jerry Wade, Jr., Ileah Foster and Divinity (dancers)
- ✓ Other activities: Spa services, shopping, salsa dancing, dancercise and karaoke

**Girlfriends
Get-A-Way**
Women's Retreat™
c/o G.R.A.C.E., Inc.
P.O. Box 88094
Houston, TX 77288
P) 713-370-8540
F) 832-645-7332
www.gfgretreat.com
girlfriends@gfgretreat.com





THEME "Take Up Your Torch: Celebrating The Legacy of Women."
DATE Sept. 17-18, 2010
HOST SITE Hotel Derek, 2525 West Loop South • Houston, Texas 77027
 P) 866-292-4100

EVENTS:

- ✓ Spa Services
- ✓ Shopping
- ✓ Praise Dancers
- ✓ Praise and Worship
- ✓ Dynamic Speakers and Seminars
- ✓ "Legacy Luncheon" to honor women in the community
- ✓ Dance Lessons
- ✓ Entertainment
- ✓ Programs and Activities for teen girls

"Lives Touched"

"I have had the pleasure of attending Girlfriends Get-A-Way for the past two years. The first year was just one night in a hotel room, but I tell you, it changed my life. I found myself opening up and sharing things with people that I knew, but would never have shared personal things with otherwise. The second year was two fun-filled days of excitement! The theme is always right on time with what God is doing in my life and where He wants me to go. I applaud Leslie Goode for having a vision, hearing God's voice, implementing the vision and fulfilling her purpose to empower women. Girlfriends Get-A-Way here I come!"

"I've been a part of Girlfriend's Get-A-Way since its beginning in 2007. I've been changed by its inspiration and the sheer spirit of a true sisterhood brought together with a common goal in mind: to meet new people from different backgrounds and share in the knowledge that none of us are ever truly alone in this world. We come in as individuals and leave as sisters. This experience has truly made me into a better woman."

"Having participated in GFG on multiple levels, I have watched it grow from a seedling into a blossoming rose. GFG has enriched me both spiritually and socially. Every year is different from the last, leaving participants with anticipation as to what's to come next!"

"Last year's GFG was so awesome. The thing that blessed me about last year were the speakers. These dynamic women of God and their testimonies were so mind blowing. After hearing some of the things they had to overcome from losing a child to death, to coming out of horrible relationships to carrying around generational curses; these women of God covered it all. When it was over I really did believe I could do anything life had to offer. The sky for me has no limit. Since last year I've learned to work smart and not hard. I've made some life changes. I look forward to this year's GFG. Every year gets better and better Hope to see you there!"

Women's Retreat™
 c/o G.R.A.C.E., Inc.
 P.O. Box 88094
 Houston, TX 77288
 P) 713-370-8540
 F) 832-645-7332
www.gfgretreat.com
girlfriends@gfgretreat.com





Girlfriends Get-A-Way Women's Retreat™ (GFG) Vendor Opportunities

What better activity to incorporate into an outing with your girlfriends than shopping. The **Get-A-Way Gift Shop** is a great opportunity for you to market, exhibit and showcase your products and services to GFG attendees. Plus, by becoming a vendor at GFG you get a chance to join in on the fun and hear some of our wonderful speakers (spa service and Legacy Luncheon are available for an additional \$35 per person).

GFG Gift Shop Hours:

- Friday 5pm-7:30pm; 10pm-11pm—Following program
- Saturday 8pm-4pm

Location of GFG Gift Shop:

- Gift Shop will be set-up in foyer area of hotel, directly outside of Conference events.

Vendor Booth Price:

- Cost: \$100
Includes
 - 1 covered and skirted 8ft. table
 - 2 chairs

maximum of 2 people per table*

Girlfriends Get-A-Way

Women's Retreat™

c/o G.R.A.C.E., Inc.

P.O. Box 88094

Houston, TX 77288

P) 713-370-8540

F) 832-645-7332

www.gfgretreat.com

girlfriends@gfgretreat.com





Girlfriends Get-A-Way Women's Retreat™ (GFG) Vendor Rules and Regulations

1. Each exhibit space will have a table and two chairs.
2. There is a maximum of two people per booth.
3. Exhibit space will be pre-assigned in the exhibit area. Exhibitors will have access as early as 3p.m. for set up.
4. It is understood that the exhibit space must be set up by 5pm until 11pm on Sept. 17, 2010 and 8am until 4pm on Sept.18, 2010.
5. If there is a need for electric service, please indicate on the attached application form (110 volts only).
6. No telephone lines will be provided.
7. Girlfriends Get-A-Way or Goode Resources to Achieve Community Excellence will not be held responsible for items in the exhibit spaces. It will be your responsibility to ensure expensive items are not left unsupervised.
8. Exhibitors using sound equipment are to make sure the sound does not disturb neighboring exhibitors and conference workshops. It should be confined to the limits of the booth. This courtesy must be observed.
9. Displays should be no higher than 8 ft. in the back and 4 ft. on the sides. You are responsible for keeping your exhibit space clean.
10. Girlfriends Get-A-Way or Goode Resources to Achieve Community Excellence maintains the right to restrict any exhibitor from selling/advertising products that are deemed inappropriate for our conference attendees.
11. We reserve the right to monitor exhibitor/vendor products on site.
12. We reserve the right to request modifications of product exhibitions.
13. **Indemnity:** The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of theft, injury or damage to exhibitor's equipment, and other property brought into the event of the Girlfriends Get-A-Way Women's Retreat and shall indemnify and hold harmless Girlfriends Get-A-Way, event agents, servants and employees from any and all losses, damages and claims.
14. Conference sponsors and exhibitors are bound by ordinances and regulation contained in the City of Houston
15. Fire Prevention Code. **Nothing must be taped, nailed, tacked, stapled, or otherwise fastened by any means to the building walls, etc.** No helium balloons are permitted in the exhibitor's area. All display materials must be of flameproof material or treated with flameproof solution. Aisle and exit ways shall be kept clear.

**Girlfriends
Get-A-Way
Women's Retreat™**
c/o G.R.A.C.E., Inc.
P.O. Box 88094
Houston, TX 77288
P) 713-370-8540
F) 832-645-7332
www.gfgretreat.com
girlfriends@gfgretreat.com





Girlfriends Get-A-Way Women's Retreat™ (GFG) 2010 Advertising Opportunities

Advertising in our program book is another opportunity to support GFG 2010. Each attendee will be given a conference program book containing the conference agenda, speaker's bios and sponsor's information. Attendees will use the book as a guide to the conference.

Ad Size	Cost	Notes:
Full Front Inside Cover		Reserved: Ultimate Get-A-Way Underwriter
Full Back Inside Cover		Reserved: Extreme Get-A-Way Underwriter
Full Page Ad Inside Book	\$100	
Half Page Ad Inside Book	\$60	
Quarter Page Ad Inside Book	\$40	
Business Card Ad Inside Book	\$25	

Ad Specifications:

Ads must be received in the following formats and meet the specifications noted.

Formats:

Please send a high quality JPEG or PDF file. No edits or modifications can be made to these types of files.

Deadlines:

An advertiser is not considered confirmed until the advertisers agreement is on file along with a full payment. Content for ads must be received by Friday, August 27, 2010.

Note: The management of Girlfriends Get-A-Way reserves the right to reject any ad that is deemed inappropriate for our audience

**Girlfriends
Get-A-Way
Women's Retreat™**
c/o G.R.A.C.E., Inc.
P.O. Box 88094
Houston, TX 77288
P) 713-370-8540
F) 832-645-7332
www.gfgretreat.com
girlfriends@gfgretreat.com





Company _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone _____ Alternate Number _____

Fax _____ Email _____

Website Address _____

AD SPECS, SIZE & COST

- Full Page--\$100.00
- Half Page --\$60.00
- Quarter Page--\$40.00
- Business Card --\$25.00

I am submitting my ad in the following format:

- Adobe
- Photo Shop
- JPEG
- PDF

FORMS OF PAYMENT

FORM OF PAYMENT:

- Check Enclosed (Please make checks payable to Girlfriends Get-A-Way)
Check# _____
- Credit Card via Pay Pal Invoice

PLEASE SIGN BELOW

We, the below signed company or individual, contract as an advertiser for the 2010 Girlfriends Get-A-Way Women's Retreat™ scheduled for Sept. 17-18, 2010 in Houston, TX.

COMPANY: _____

AUTHORIZED BY: _____ **DATE:** _____

Please Direct Any Inquiries to:
girlfriends@gfgretreat.com
713-370-8540

Send Application and Payment to:
Girlfriends Get-a-Way c/o GRACE
Attn: Vendors/Advertisers
P.O. Box 88094
Houston, TX 77288



Company _____

Address _____

City _____ State _____ Zip _____

Contact Person _____

Phone _____ Alternate Number _____

Fax _____ Email _____

Website Address _____

Describe items to be sold or displayed materials:

VENDOR BOOTH OPTIONS

Quantity:	Booth Size:	Cost:	Total:
_____	Single (1 table and 2 chairs)	\$100	\$ _____

Total Amount Due\$ _____

Will you need electricity?

FORM OF PAYMENT:

Check Enclosed (Please make checks payable to Girlfriends Get-A-Way)

Check# _____

Credit Card via Pay Pal Invoice

**Please make checks payable to Girlfriends Get-A-Way. Payment of 50% must accompany the signing of the contract. The remaining balance is due by Wednesday, Sept. 5, 2009.

PLEASE SIGN BELOW

We, the below signed company or individual, have read the vendor rules and regulations sheet (included in the packet) and contract as a vendor for the 2010 Girlfriends Get-A-Way Women's Retreat™ scheduled for Sept. 17-18, 2010 in Houston, TX.

COMPANY: _____

AUTHORIZED BY: _____ DATE: _____

Please Direct Any Inquiries to:

girlfriends@gfgretreat.com

713-370-8540

Send Application and Payment to:

Girlfriends Get-a-Way c/o GRACE

Attn: Vendors/Advertisers

P.O. Box 88094

Houston, TX 77288